

ADVERTISING CONTRACT

2008-2009 Castaic Business & Community Directory

The official annual publication of the Castaic Chamber of Commerce.

Company Name _____ Contact _____
Address _____ Phone _____
City _____ State _____ Zip _____ Fax _____
Email _____ Website _____

Ad Agency (or other) _____ Contact _____
Address _____ Phone _____
City _____ State _____ Zip _____ Email _____

Technical Specifications: (all four-color process)

- TRIM SIZE: 5.5" x 8.5"
[] Full Page PREMIUM(position) _____
[] Double Truck (two full facing pages)(each) 5.5"w x 8.5"h
[] Full Page Bleed5.5"w x 8.5"h
.....(plus 1/8 bleed all sides, live area 4.75" x 7.75")
[] Full Page No Bleed4.75"w x 7.75"h
[] Two Third Page4.75"w x 5"h
[] Half Page Horizontal4.75"w x 3.8125"h
[] Half Page Vertical2.3125"w x 7.75"h
[] Third Page Horizontal4.75"w x 2.5"h
[] Third Page Vertical2.3125"w x 5"h
[] Quarter Page Horizontal4.75"w x 1.8125"h
[] Quarter Page Vertical2.3125"w x 3.8125"h
[] Sixth Page2.3125"w x 2.5"h
[] Eighth Page.....2.3125"w x 1.8125"h
• Ads, copy or graphics may be submitted on CD (preferred), or electronically. Please contact B. graphic before sending any files electronically. Laser proofs are required, to insure proper reproduction
• Resolution of graphic files: 225 (minimum) to 300 dpi (preferred).
• All screen, printer fonts and supporting files must accompany electronic or disk submissions.
• Acceptable file formats: (high resolution) PDF (preferred) EPS, AI, TIFF, JPEG, GIF, BMP.
• Acceptable software formats: MACINTOSH ONLY. QuarkXPress 4, Photoshop 7, Illustrator 10, Freehand 8, PageMaker 6.5.
• Unacceptable software or file formats: Microsoft Word with imported graphics (ok for text), Microsoft Publisher, Ventura Publisher, Corel Draw.
• NOTE graphics from websites are not high enough resolution for reproduction in this publication.
• There is NO CHARGE to prepare ads for print. All copy, logos, photographs or other graphics must be supplied. Additional charges may apply for use of stock photography images or other custom graphic services.

Contract Terms:

- Your signature below indicates a contractual agreement between your company and B. graphic for advertising space in the 2007-2008 Castaic Business & Community Directory. Per the agreement with the Castaic Chamber of Commerce, B. graphic will produce and print 7500 copies of the directory to be distributed by the Castaic Chamber of Commerce. Distribution is the sole responsibility of the Castaic Chamber of Commerce. B. graphic reserves the right to refuse any advertisement at its sole discretion.
• If this ad is being placed by an Advertising Agency this contract is between the Agency and B. graphic. It is the Agency's responsibility to make full payment to B. graphic by within 30 days of the contract signing.
• Position is only guaranteed for full-page PREMIUM ads.
• Proofs of typeset copy will be provided for the purpose of showing layout, design and typographic correctness and is not intended to show the quality of printing or color matching. You (the advertiser) are solely responsible for accuracy of content. Failure to acknowledge or return the proof sheet will not alter contract payment terms or obligation.
• Payment Terms: minimum of 50% deposit is due at contract signing. Payment for the total contract amount is due 30 days from the date of the contract signing. Additional discounts are available if full payment is received at contract signing. Other payment options available at the publisher's discretion. Payment will be accepted by check only. Credit cards are not accepted.

I agree to the terms contained within this contract and will comply with the payment terms set forth herein.

Signature _____

Date _____



Make checks payable to:
B. graphic
P.O. Box 55825
Valencia, CA 91385-0825
Phone: (661) 253-5054 Fax: (661) 253-4225
Email: bgraphic@earthlink.net

Open Rate: _____
Less Member Discount: _____
Additional Discounts: _____
Discounted Rate: _____
Payment: _____
Balance: _____

For office use
Check #
Check #
Proof
Proof
Sales